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Goal Setting

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Purposes of Goal Setting

- To choose the right strategies and methodologies for engagement
- To be clear and honest about what one can reasonably expect to be the outcomes

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Goals of Deliberation

- Deliberation
- First-Order Goals
 - Issue Learning
 - Improved Democratic Attitudes
 - Improved Democratic Skills
- Second-Order Goals
 - Individual/ Community Action
 - Improved Institutional Decision Making
- Third-Order Goals
 - Improved Community Problem Solving

Images: Each set of goals is in its own separate box. Deliberation is in the leftmost box, on its own. From this box, there is an arrow pointing right to the box containing First-

Order Goals. An arrow extending from First-Order Goals is pointing right to a box containing Second-Order Goals. An arrow extending from Second-Order Goals is pointing right to a box containing Third-Order Goals.

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Lay out the Pathway to the Goals

- Activity
 - Core deliberation activities
- Outputs
 - Tangibles produced as result of activities
- Outcomes
 - Short-Term
 - Expected changes in awareness, knowledge, etc. based on the activities and outputs
 - Mid-Term
 - Expected changes in individual and group behavior, policy, etc. based on the activities, outputs, and short-term outcomes
 - Long-Term
 - Expected changes in policy, culture, conditions, etc. based on the activities, outputs, short- and mid-term outcomes

Table: The information is organized in a table. Activity, Outputs and Outcomes are the three main columns. The bulleted information is contained within each of the three columns as organized in the text.

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Getting to your Goals

Before Forums

- Research & analysis of issues
- Reach beyond usual suspects
- Build trust of participants
- Build clarity of expectations
- Articulate topic & questions
- Build facilitation capacity
- Connect to decision makers
- Plan events

During Forums

- Discussion materials framed for deliberation
- Facilitators trained

- Ground rules established
- Areas of common ground, areas of disagreement and open questions or information needs identified
- Participant connections and networks developed

Following Up on Forums

- Establish written documentation of deliberations and action steps
- Expose other stakeholders and decision-makers to the deliberations
- Demonstrate integration of deliberations into resulting documents
- Respond to open questions and misinformation
- Organization of follow-up events
- Continuous facilitation capacity building

Table: The information is organized in a table so that Before Forums, During Forums and Following Up on Forums are the three main columns. The bullets corresponding to each heading is the information contained within each of the three columns.